Cookies

How we use cookies and other methods for the collection of website usage data

By using the website www.soling.com and other online micro-sites, you agree that we can store and access cookies, IP addresses and use other methods in order to collect website usage data, and improve your online experience.

This can include information about your use of the website, the browser and device type you are accessing it from and where you are in the world (see 'How do we collect and use geo-location information?').

What are 'cookies'?

Cookies are small files that are placed on your computer by websites that you visit or certain emails you open. They are widely used in order to make websites function properly, as well as to provide business and marketing information to the owners of the site.

For example:

- Our cookies will remember you, your country, etc. so that when you go to the website the one knows it is

When do we use cookies?

The ISA uses cookies on www.soling.com for the following purposes:

Technical

Cookies are used for technical reasons to enable the efficient working of soling.com. For example, to:

- balance website traffic to ensure our members receive a consistent and reliable service
- limit traffic to key parts of the website in order to maintain performance levels
- store your acceptance of the Privacy Policy, cookies policy and website Terms and Conditions, without which access is not granted to soling.com and all micro-sites.

Ease of use

Cookies are used to enhance the ease of use of soling.com for customers. For example, to:

- remember your language and country of choice and presenting relevant content
- keep track of members' userID when you have logged in
- remember your selected birthdate for trophy award reasons

Tracking

Cookies are used to gather statistics on how visitors use our site. For example, to:

- gather feedback on visitors and members' satisfaction through our website survey
- gain insight into how visitors use the website so that we can make improvements to its usability

Marketing

Cookies are used to enable us to present appropriate messages to you. For example, to:

- allow soling.com to serve up different versions of short messages leading to specific content
- allow third parties to display appropriate advertising and to track its effectiveness
- display messages which offer a selection of products based on what you're viewing on soling.com, which are presented to you by us when you visit other selected websites. This is known as online behavioural advertising. For more information please see '**What is online behavioural advertising**'?

You can choose to opt out of this type of advertising permanently by going to http://www.networkadvertising.org/choices

Please note though, that if you delete your cookies too, we'll no longer know that you've opted out, so the banners from our third-party will reappear when you visit other selected websites.

For more details on the cookies that operate on ba.com please go to '**More information about cookies used on soing.com**'.

How do I refuse or withdraw consent to the use of cookies?

You may refuse to accept cookies by altering the settings on your internet browser (for example Internet Explorer, Chrome and Firefox). Please note that if you choose not to permit cookies some areas of our website may not function properly or be accessible.

For further information about how to refuse cookies, please refer to your browser 'Help' section or see www.allaboutcookies.org.

Please note though, that if you delete your cookies:

- We will no longer automatically recognise that you have agreed to our Privacy Policy, cookies policy and website terms and conditions and will ask for confirmation of this along with your language and country preferences.

What is online behavioural advertising/ interest based advertising?

Online behavioural advertising (also known as interest-based advertising) is a way of serving advertisements on the websites you visit and making them more relevant to you and your interests. Shared interests are grouped together based upon previous web browsing activity and web users are then served advertising which matches their shared interests. In this way, advertising can be made as relevant and useful as possible. Relevant ads can also be delivered based upon the website content you have just been viewing. This is known as 'retargeting'.

For more information refer to http://www.youronlinechoices.com/uk/

How do I opt out of online behavioural advertising?

There are a number of sites which can help you opt out of online behavioural advertising from the third party advertising agencies that operate online behavioural advertising for website publishers.

These include http://www.youronlinechoices.com/uk/ and http://www.networkadvertising.org/choices.

Please note that opting out of online behavioural advertising using those services:

- does not mean that the advertising of British Airways' products and services on our own websites will stop being personalised to your interests
- may not stop all online behavioural advertising because it only applies to those third party advertising agencies that have signed up to those services
- does not mean that there will no more advertising on this website or other websites you access. However, the advertising that you do see is likely to be less relevant to your interests

In addition, deleting browser cookies can remove your opt out preferences, so you may need to opt out again.

More information about cookies used on soling.com

The table below details the most frequently used cookies on soling.com and explains their use.

Cookie name	Purpose
SolingAdminLevel('LETTER')	Store information about your level of login and rights to update/delete information at the website.
varUpdaterID	Store your ID at the website.
UpdaterLogin	Store your updater rights.
varSailorNombre	Store your name.
varSailorStatus	Store your membership dues payment status.
varSailorTipoMember	Store your membership type.
varSailorFoto	Store if you have a picture uploaded
varSailorPoints	Store in use by your PC. Required to make the site work.
varSailorNSA	Store to which NSA you belong
varSailorPais	Store the address' country.

Last updated: May 2019